

PRIVATE LABEL (ANF) LISTINGS

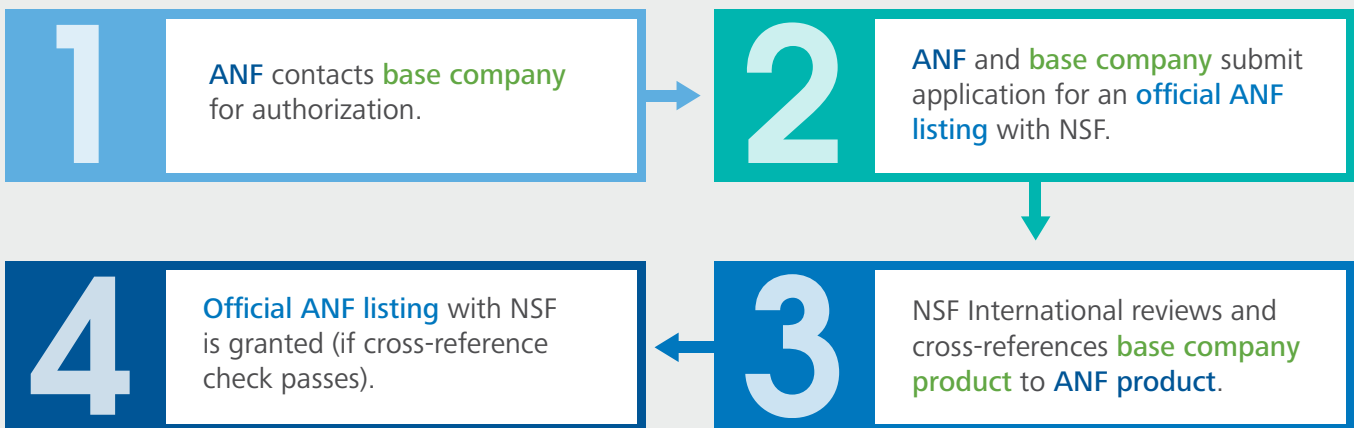


NSF International offers private label certifications for NSF certified water products, which we refer to as “another name for” (ANF) certification.

As a private label manufacturer, you would work with an NSF certified manufacturer (which we refer to as the “base company”) to private label *its* product with *your* label at its NSF-certified manufacturing facility.

As a private labeler, it is necessary to work with the base company, as the base company is required to fill out information regarding the private label listing and is ultimately the one that will apply your label to the product at its manufacturing facility. To establish the ANF certification listing, NSF needs to cross-reference your model number or tradename(s) with the corresponding certified products from the base company.

HOW THE PROCESS WORKS:



HOW AN ANF LISTING BENEFITS YOU:

- > An easy, cost-effective way for private label versions of NSF-certified products to have their own listing
- > ANF listings not visibly linked to base company listings
- > Increased consumer peace of mind and trust through use of the NSF mark on the product, packaging and advertising
- > Higher assurance of product quality and integrity
- > Improved supplier assurance

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