



SUSTAINABILITY SOLUTIONS FROM NSF INTERNATIONAL



THERE IS MORE TO SUSTAINABILITY THAN JUST “BEING GREEN.”

Sustainability is about setting your business up for success by putting in place initiatives that focus on your employees and clients, the planet we live on and your bottom line.

Through our standards, certification, consulting and auditing services, **NSF can support your company-wide sustainability strategies**, allowing you to open new business opportunities, pursue efficiency gains, save money and attract and retain employees, customers and investors.

SUSTAINABILITY

Forward-looking business leaders know sustainability is more than an exercise to boost reputation. Not only do more sustainable companies tend to be more trusted by consumers and B2B customers, but demand for sustainability from regulators, shareholders, consumers and employees continues to develop.

To meet this growing demand, we offer a leading portfolio of services that fully integrates the environmental, economic and social benefits of a triple bottom line for our clients and leverages our collaborative strengths across company divisions.

As renowned industry experts with a deep understanding of client needs and industry trends in fast-paced and evolving markets, we establish the benchmark for best practices by fostering innovation, developing metrics and cultivating the best ideas.

ABOUT NSF INTERNATIONAL

Manufacturers, regulators and consumers look to NSF International for the development of public health standards and certification programs that help protect the world's food, water, consumer products and environment. Our mission is to protect and improve global human health. As an independent, accredited organization, we develop standards, and test and certify products and systems.



199,000 audits are conducted annually.
1,400 field auditors working worldwide.



103,000 companies served
Business-To-Business



NSF has certified **547,000** products and tests **31,500** products annually



2,400+ employees worldwide, including engineers, chemists, and environmental/public health professionals.

WHAT PEOPLE ARE SAYING

“Of all the companies we’ve worked with, I’ve never had the customer service that I get with NSF. I know the people I’ll talk to and that they will work to address our needs quickly and efficiently.”

– Caroline Allman, Apto Solutions, Inc

“Always a smooth interaction and I have already recommended NSF to several contacts of mine.”

– Doug Mazeffa, Sherwin-Williams Company

SERVICES

NSF offers solutions for creating safer products, setting climate impact reduction targets, sourcing ingredients from more responsible suppliers, developing supplier standards and meeting investor, client, and consumer requirements.

- > Climate Services
- > Environmental/Social Risk Assessment

- > Safer Chemistry
- > CleanGredients
- > Safer Choice

- > Sustainability Assessments for Service Providers
- > ISO 14001 EMS
- > ISO 9001 QMS
- > OHSAS 18001
- > TraQtion (Traceability & Compliance Platform)
- > FIRST Risk Assessment

- > eWaste
- > Environmental Claims Verification
- > Sustainability Assessments for Building Products
- > Recycled Content
- > Product Transparency LCA/EPD/PCR

- > Responsible Sourcing Consulting
- > Sustainable Strategy Development

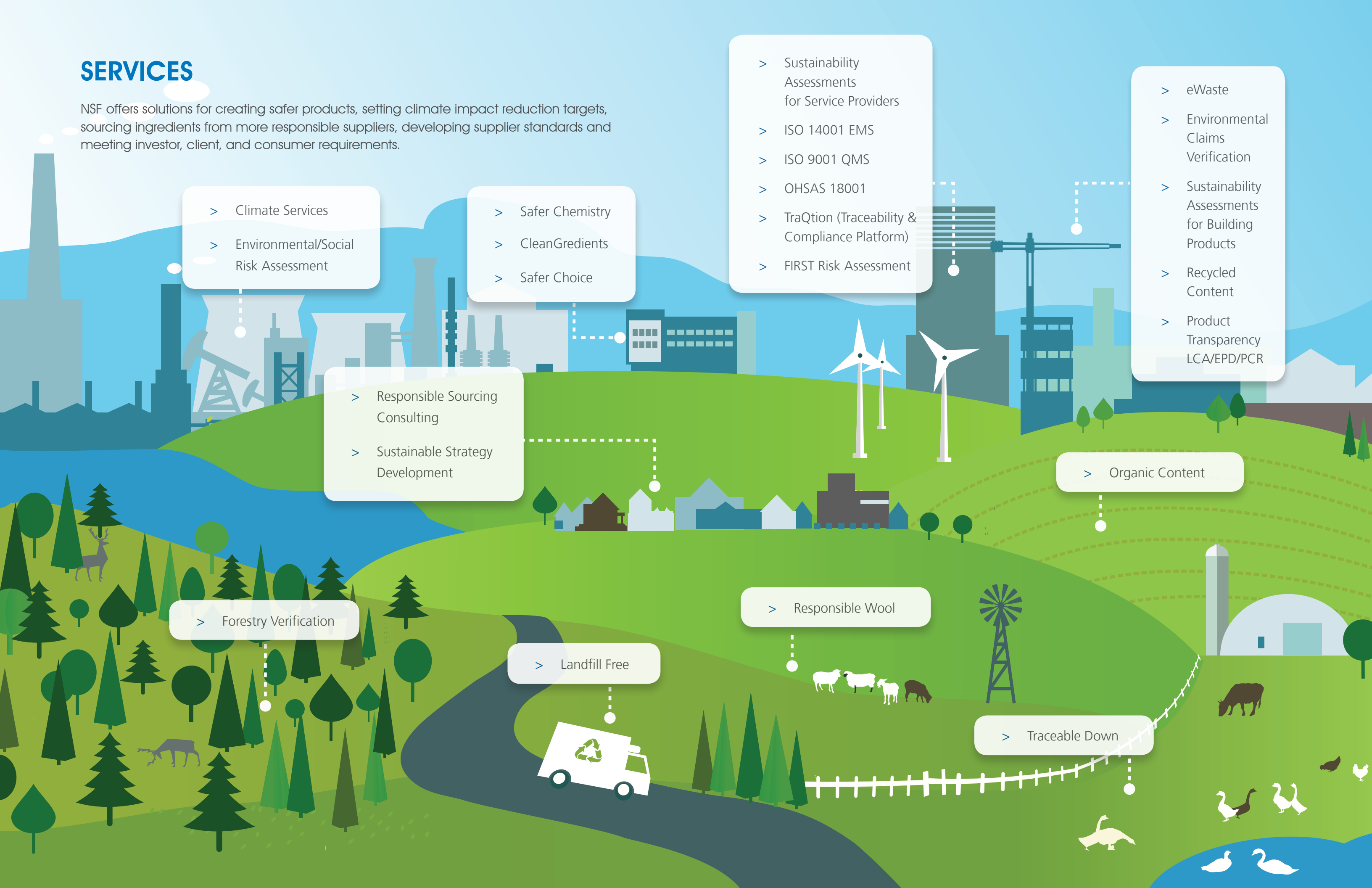
- > Organic Content

- > Forestry Verification

- > Landfill Free

- > Responsible Wool

- > Traceable Down



TRENDS

NSF International harmonizes multiple verifications and inspections into one fluid process. This increases efficiency and can reduce costs for companies trying to reach and inform today's increasingly label-conscious consumers.

**\$3.7 BILLION
IN SAVINGS**

Realized by 190 Fortune 500 companies implementing nearly 80,000 emission-reducing projects in 2016

193 COUNTRIES

Signed the UN sustainable development goals, which include 17 goals to be achieved by 2030 and also provide a path for companies setting their own goals

5X

Millennials are five times more likely to stay with employers when they feel a strong connection with their employer's practices

80%

Of studies show a positive correlation between stock price performance and good sustainability practices

87%

Of consumers said they'd purchase a product because a company advocated for an issue they cared about

**SUSTAINABLE
TRENDS**

90%

Of studies found that high environmental, social and governance (ESG) standards reduced companies' cost of capital

NEARLY 2/3

Of consumers believe business will take the lead to propel social and environmental change moving forward

BENEFITS

Reduced investment risk



Greater marketplace confidence



Improved profitability and competitiveness



Increased innovation



Product, manufacturing and sourcing transparency



Consumers want to buy from responsible brands and retailers



Proof of claims behind environmentally and socially preferred products



TALK TO THE EXPERTS

You need a sustainability expert with the breadth of knowledge and global reach to understand and deliver solutions matched to your organization's requirements. NSF International's experts can help your product or organization deliver on your credible, more sustainable promises.

DATA SOURCES:

www.report.businesscommission.org/report

www.ecowatch.com/fortune-500-companies-climate-change-2377894524.html

www.ussif.org

www.hbr.org/2017/05/managing-for-the-long-term

www.conecomm.com/research-blog/2017-csr-study





Our mission is to be a leading global provider of sustainability services that inspires the creation of products and services with net benefits to the environment and human health.

We support the creation of safer and higher quality products that are trusted, reliable and transparent throughout their life cycle. We are committed to protecting the earth's natural resources through sustainability stewardship and delivery of a broad range of services that impact food, water, products, systems and global supply chains.

We are a collaborative, forward-thinking organization, driving efficient and sustainable growth across multiple sectors. We accomplish this by providing unparalleled thought leadership, certification and verification services, and risk mitigation, planning and implementation strategies that are grounded in innovative software platforms, metrics, standards and auditing.

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Use of NSF consulting services or attending NSF training sessions does not provide an advantage, nor is it linked in any way to the granting of certification.