

RIIFO Expands International Market and Fuels Product Quality and Innovation with NSF 14 Certification

Summary/Intro

As a leading multinational corporation, RIIFO Group International Holdings Limited (RIIFO) provides piping solutions with applications including the residential, commercial, agricultural, industrial, and infrastructure sectors. RIIFO has 8,000 employees, 70 branches and subsidiaries, 300,000 distributors, and serves customers in more than 100 countries and regions. The company, has become a global pioneer in research and development and the production of high-quality plastic piping systems.

Operating a full value chain from research and development to manufacturing and distribution, RIIFO's business is powered by its relentless pursuit of quality and its continuous development of innovative products.

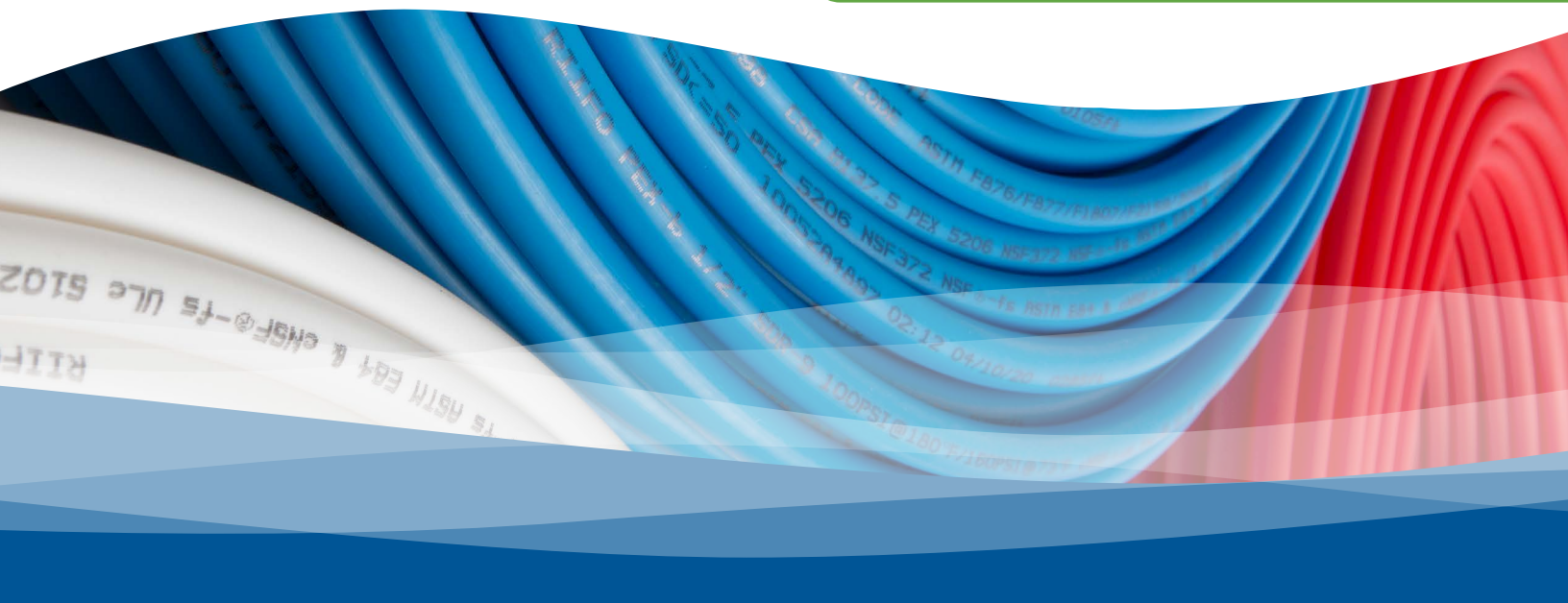
Challenge

A lot of manufacturers make claims about product quality, but RIIFO wanted to distinguish itself in its ability to exceed customer quality expectations. Leadership believed that high-quality NSF/ANSI 14 certified products could help them meet building standards around the globe. To do so, they needed an external, professional certification body with a trustworthy reputation to verify their claims about the quality of their products.

Test results speak louder than words.

“To date, RIIFO’s sales volume has increased by over 6 times since we obtained certification by NSF.”

– Dennis M. Harvey, RIIFO US President, RIIFO



Solution

RIIFO chose to work with NSF for NSF/ANSI 14 certification because of its superior testing capabilities, thorough command of the standard, and reliable procedures that lend credibility to RIIFO's brand and deliver confidence to its customers.

Using data analysis from NSF's superior test reports, RIIFO can better control and manage the quality of their products. NSF testing is accredited and follows strict standardized procedures that serve as a reliable reference for the RIIFO R&D team. This knowledge and record-keeping have made choosing raw materials and updating formulas more procedural, allowing RIIFO engineers to

maintain their focus on improving products to meet the ever-changing demands of their customer base. High-quality PE-X Plumbing series products are certified to the NSF/ANSI 14 standard by NSF.

Results

Certification to the NSF/ANSI 14 standard has helped RIIFO achieve their goals.

RIIFO's certified products not only meet the stringent requirements of large projects but are also durable enough to withstand the test of time and have won them widespread recognition in the marketplace.

"NSF's reputation for rigor in testing and certification, gives a high amount of trust in the quality of RIIFO's PE-X plumbing system products. This allows RIIFO to explore new markets and continue growing our footprint beyond 100 countries and regions."

— Dennis M. Harvey, RIIFO US President, RIIFO

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