



# NSF/ANSI 305: ORGANIC CERTIFICATION FOR PERSONAL CARE PRODUCTS



Organic has become the must-have label for personal care products. Benefiting from the consumer demand for all things organic, the organic personal care market has been growing double digits and is expected to reach a staggering \$16 billion by 2020.

Quality Assurance International (QAI), a division of NSF International, provides the NSF/ANSI 305 certification for personal care products containing organic ingredients. This independent certification is based upon the USDA organic standard, but allows for additional processes and ingredients necessary and unique to personal care product effectiveness. The NSF/ANSI 305 certification provides consumers assurance that products with the “contains organic ingredients” claim contains 70 percent minimum organic content.



## ELIGIBLE PRODUCT CATEGORIES

- > Rinse-off and leave-on personal care products
- > Cosmetics
- > Oral care products
- > Personal hygiene products

## BENEFITS OF CERTIFICATION

- > Consumer trust in your label claim
- > Access the \$9 billion dollar organic personal care market
- > Product differentiation and price premiums
- > Connect with consumer demand for organic
- > Bundling options available

## PRE-ASSESSMENT REVIEWS FOR INGREDIENTS AND FORMULAS

One of the greatest challenges in formulating organic personal care products is the complexity of ingredient integrity. QAI combines its expertise in authenticating organic integrity, labeling verification and green chemistry to provide single ingredient and full-formulation reviews so you know whether you're ready for NSF/ANSI 305 certification.

Have questions? Email us at [qai@qai-inc.com](mailto:qai@qai-inc.com).



# STEPS FOR NSF/ANSI 305 ORGANIC CERTIFICATION

Your dedicated QAI Certification Project Manager will guide you through the NSF/ANSI 305 certification process.

## Step 1: Application

- > Submit your completed application forms and supporting documentation, including an organic production system plan.
- > If you would also like gluten-free or non-gmo certification, please tell your project manager.

## Step 2: Inspection

- > QAI verifies information on application.
- > QAI schedules an onsite inspection to confirm compliance.
- > When you are certified, annual onsite inspection will continue to be required.

## Step 3: Review

- > QAI conducts a technical review of your inspection report.
- > If any deviations or inconsistencies are noted, non-compliances are issued.

## Step 4: Notification

QAI will notify you of non-compliances and you will have the opportunity to provide a timely resolution.

## Step 5: Certification

After demonstrating full-compliance you will receive an official, numbered certificate and will be able to use the NSF Contains Organic mark!

**For more information or to obtain a copy of the standard please, contact us at [qai@qai-inc.com](mailto:qai@qai-inc.com).**

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