



The non-GMO label is one of the fastest growing on-pack claims today. According to Mintel, a global new products database, 15.7 percent of new products made non-GMO claims in 2015 compared with just 2.8 percent in 2012. Additionally, food and beverage retail sales are expected to reach \$330 billion by 2019. To support this growing demand, NSF International offers Non-GMO Project verification for every step of the production chain.



As compliance experts, with over 70 years of experience coupled with our deep understanding of the Non-GMO Project Verified standard and how it applies to the consumer packaged goods industry, NSF is your trusted source for Non-GMO Project verification. When you work with us, you're joining thousands of businesses that trust NSF International's scientific and technical expertise to help demonstrate their products' quality and safety. Our team of experienced program managers and inspectors work together to provide you with seamless service and results you can trust. In addition, we can combine Non-GMO Project verification with our other food safety certifications and services to save you time and money and to minimize disruptions to your operation.

BENEFITS OF CERTIFICATION

- > The Non-GMO Project verification mark is the most widely recognized non-GMO mark in North America
- > Peace of mind knowing your products are verified by an independent, trusted certifier
- > Protection of your brand's reputation and increased consumer confidence
- > Ability to meet consumer and retailer demand for GMO transparency
- > Time and cost savings by bundling your Non-GMO Project verification with other food and label claim certifications
- > Guidance from NSF International, the Most Trusted Name in Food Safety™







SIX STEPS TO CERTIFICATION

We will assign a dedicated project manager to guide you through each step of certification.





SCOPE & APPLICATION

> Submit the completed application form, supporting documentation, signed quote and contract. Let us know if you want other certifications such as organic or food safety.



INITIAL REVIEW

> NSF's technical reviewers determine if your file is complete. If more information is needed, we will contact you.



DESK AUDIT OR INSPECTION

- > Completed applications undergo a desk audit and/or on-site inspection.
- > On-site inspections confirm practices are consistent with requirements.
- > When your products are certified, annual on-site inspection may be required.



TECHNICAL REVIEW

> A technical reviewer evaluates the inspection report and issues non-conformances, if applicable.



RESOLUTION

> NSF reviews corrective action responses for compliance and makes the verification decision.



CERTIFICATION

> Congratulations! You will receive an official certificate.

To get started, send an inquiry to **consumervalues@nsf.org**.

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